



News Release

FOR IMMEDIATE RELEASE
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TOWN OF HERNDON DESIGNATED AS A *PRESERVE AMERICA* COMMUNITY

The Town of Herndon has been designated as a *Preserve America* community, by First Lady Laura Bush, Honorary Chair, *Preserve America*. *Preserve America* is a White House initiative designed to encourage and support community efforts for the preservation and enjoyment of our invaluable culture and natural heritage.

By receiving the *Preserve America* community designation, Herndon is recognized for its dedication to protecting and celebrating its heritage. This designation provides national recognition for what communities have already achieved, and serves as a way to enhance the contribution of heritage tourism and other economic development strategies to their economies. The goals of the *Preserve America* community initiative include a greater shared knowledge about our Nation's past, strengthened regional identities and local pride, increased local participation in preserving the country's cultural and natural heritage assets, and support for the economic vitality of our communities.

First Lady Bush said in a letter to the Town, "President Bush and I applaud your achievement. As your community shares its story with residents and visitors, you set a great example for others."

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